



Page Audit: CRITICAL ERRORS

Domain: runrepeat.com

Page Checked: /guides/best-running-shoes

Performance Rank: 74% | Topic Focus: 95% | Evaluated: 100+ Strategic Signals

TECHNICAL SEO DEPTH

Audit Category	Health	Strategic Insights
AI Footprints	AVG	WARN Overused cliches or high em dash frequency detected. Rewrite cliches and reduce em dash overuse.
DOM Volume	POOR	7398 Nodes Excessive DOM size slows down render time. Over 1,500 nodes detected.
Script Weight	POOR	13 Blocking Heavy render blocking detected. Found 13 synchronous external scripts that pause HTML rendering.
Link Health	POOR	1 Missing Found 1 links with no destination attribute. These are functionally broken.
UX Scannability	AVG	Dense Formatting is dense. 9 paragraph(s) exceed 60 words.

INDEXABILITY HEALTH

Audit Category	Health	Strategic Insights
Meta Description	POOR	3/5 Pts Meta description is over the recommended display range. Shorten it to around 145–160 characters.

AUDIT CATEGORY	HEALTH	STRATEGIC INSIGHTS
Hreflang Directives	AVG	Single Geo No hreflang tags found. This is standard configuration for monolingual domains without international geo-targeting.

CONTENT QUALITY

AUDIT CATEGORY	HEALTH	STRATEGIC INSIGHTS
Conversion Path	AVG	Not found No clear action-driven CTA found. While optional for this page type, adding one increases conversion depth.
Video Content	AVG	20 Detected 20 video elements (20 issues).

TRUST & E-E-A-T

AUDIT CATEGORY	HEALTH	STRATEGIC INSIGHTS
FAQ Support	POOR	No FAQs Found No FAQ section detected.
Contact Protocol	AVG	Forms Only Contact options limited. Missing raw 'mailto:' or 'tel:' triggers.