

OVERVIEW

runrepeat.com

OVERVIEW AUDIT |



Page Audit: OVERVIEW

Domain: runrepeat.com

Page Checked: /guides/best-running-shoes

Performance Rank: 77% | Topic Focus: 95% | Evaluated: 100+ Strategic Signals

TECHNICAL SEO DEPTH

AUDIT CATEGORY	HEALTH	STRATEGIC INSIGHTS
AI Footprints	AVG	WARN Overused cliches or high em dash frequency detected. Rewrite cliches and reduce em dash overuse.
Image Optimization	GOOD	2 No Alt / 0 No Lazy Images are well-optimized with Alts, lazy-loading, and dimensions.
Technical SEO	GOOD	Self-Ref Self-referencing canonical correctly protecting page index parity.
Internal Link Flow	GOOD	Strong Strong siloing: Found 323 internal links and 37 external links.
DOM Volume	POOR	7315 Nodes Excessive DOM size slows down render time. Over 1,500 nodes detected.
Script Weight	GOOD	16 Scripts Excellent minimal script dependency.
Mobile Viewport	GOOD	Configured Valid mobile viewport scale detected.

AUDIT CATEGORY	HEALTH	STRATEGIC INSIGHTS
Mobile Usability	GOOD	Pass Content fits screen width perfectly.
Above Fold UX	GOOD	Visible Primary H1 is instantly visible on page load.
A11y Elements	GOOD	Pass All interactive elements have descriptive text bindings.
Link Health	POOR	1 Missing Found 1 links with no destination attribute. These are functionally broken.
UX Scannability	AVG	Dense Formatting is dense. 9 paragraph(s) exceed 60 words.
Title CTR	GOOD	Pass Title contains click-appeal elements (number or strong modifier).

INDEXABILITY HEALTH

AUDIT CATEGORY	HEALTH	STRATEGIC INSIGHTS
Meta Title	GOOD	40 Chars Good length (40 chars).
Meta Description	POOR	3/5 Pts Meta description is over the recommended display range. Shorten it to around 145–160 characters.
Heading Hierarchy	GOOD	55 Tags Perfect hierarchical structure containing 55 total headings.
Meta Robots	GOOD	Index Passed. Robots explicitly set to: max-image-preview:large
Social Sharing Metadata	GOOD	Rich Strong Open Graph setup. Content will render brilliantly when shared socially.

Audit Category	Health	Strategic Insights
Hreflang Directives	AVG	Single Geo No hreflang tags found. This is standard configuration for monolingual domains without international geo-targeting.
URL Semantics	GOOD	47 Chars Clean, short URL structure (47 chars).
Language Meta	GOOD	EN Language explicitly declared as 'en'.
Favicon Setup	GOOD	Configured Favicon correctly linked.
Robots Directives	GOOD	max-image-preview:large Robots directives are clean: "max-image-preview:large". No CTR-blocking flags detected.
Search Intent	GOOD	Informational Informational intent clearly signalled in Title/H1. Searchers will know exactly what type of content to expect, improving CTR and reducing bounce rate.
Schema Intent	GOOD	WebPage Informational: JSON-LD Schema detected [WebPage, BreadcrumbList, Article].

CONTENT QUALITY

Audit Category	Health	Strategic Insights
Heading Readability	GOOD	Optimized All headings are concise and scannable.
Content Depth	GOOD	Deep Authoritative depth detected (9030 words).
Reading NLP	GOOD	Good Concise Formatting: Average sentence length is 14 words. This is excellent for quick mobile consumption and clarity.
Anchor Text NLP	GOOD	Optimized All internal links use strong semantic vocabulary.

Audit Category	Health	Strategic Insights
Keyword NLP	GOOD	1.83% Healthy semantic density for your target keywords (1.83%).
Content Uniqueness	GOOD	100% Healthy text-to-boilerplate ratio (100%).
Content Fluff	GOOD	Dense All semantic subheadings are backed by thorough paragraph data.
Media Richness	GOOD	Media Rich Great visual spacing density.
Conversion Path	AVG	Not found No clear action-driven CTA found. While optional for this page type, adding one increases conversion depth.
Entity focus	GOOD	Superb, Nike, Great, Saucony, See, Trail, Adidas, Tempo Strong semantic entity focus detected: [Superb, Nike, Great, Saucony, See, Trail, Adidas, Tempo]. This helps search engines categorize your page's topical authority.
Social Profile Links	GOOD	1 Profiles Brand profiles detected: [instagram]. Confirms the brand is active on social authority networks.
Video Content	AVG	20 Detected 20 video elements (20 issues).
Keyword Content: Title	GOOD	Exact Match Exact match for 'best running shoes' found in Meta Title.
Keyword Content: Description	GOOD	Exact Match Exact match for 'best running shoes' found in Meta Description.
Keyword Content: H1 Tag	GOOD	Exact Match Exact match for 'best running shoes' found in H1 Tag.
Keyword Content: H2 Headers	GOOD	Exact Match Exact match for 'best running shoes' found in H2 Subheadings.

Audit Category	Health	Strategic Insights
Keyword Content: Intro	GOOD	Exact Match Exact match for 'best running shoes' found in Opening Paragraph.
Keyword Content: Density	GOOD	2.35% 106x Perfect Density (2.35%). Content is highly optimized.

TRUST & E-E-A-T

Audit Category	Health	Strategic Insights
FAQ Support	POOR	No FAQs Found No FAQ section detected.
Image Trust	GOOD	0 Flags Appears authentic.
HTTPS Security	GOOD	Secure Connection is properly encrypted over SSL.
Author Trust	GOOD	Verified Explicit author signature detected. Crucial YMYL/E-E-A-T signal.
Brand Syntax	GOOD	Synced Global Brand Sync passed. The identity tag 'runrepeat' matches your domain patterns and was detected in your site's copyright statement.
Legal Trust	GOOD	Compliance Full legal matrix (Privacy & Terms) detected. Strong signal for E-E-A-T compliance.
Contact Protocol	AVG	Forms Only Contact options limited. Missing raw 'mailto:' or 'tel:' triggers.
UGC Impact	GOOD	Present Social proof traces found. UGC significantly elevates conversion trust.

AUDIT CATEGORY	HEALTH	STRATEGIC INSIGHTS
Brand Longevity	GOOD	12yr Old Established Presence: Verified via Domain Registration (Registered in 2014). This historical footprint is a major trust signal.
Trust Transparency	GOOD	Compliant Full Transparency: Clear commercial relationship disclosure detected. This validates brand integrity.
Schema Types	GOOD	3 Types found: WebPage, BreadcrumbList, Article

Prepared for Valued Client | Check Page SEO